## Mount Zion Black Cultural Center

Mount Zion Baptist Church Revitalization Project



2023

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Providing community members a unique venue that preserves history, promotes dialogue, and advances intercultural understanding in Appalachian Ohio



## Project Overview

### The Mount Zion Black

Cultural Center will give the historic Mount Zion Baptist Church new life with an inclusive and safe cultural gathering space for the Black community of Athens and the region to come together. The building will be a "knowledge hub," providing modern, technologysupported cultural, on-site programming that tells the history of the Black community of the Ohio River Valley through learning activities. The Mount Zion Baptist Church will support the community and heritage of the City by serving as an important cultural symbol alongside many other cultural and community heritage destinations Southeast Ohio. throughout Examples of this model include; The Nelson T. Gant Foundation in Muskingum County, the **Multicultural Genealogical Center** in Morgan County, The Tablertown People of Color Museum, and the John Gee Black Historical Center in Gallia County.

\$4,551,500

**Total Project Cost** 

Cab Calloway Orchestra visited the church when they came to Athens to perform at Ohio University. March, 1942

## Historical Overview

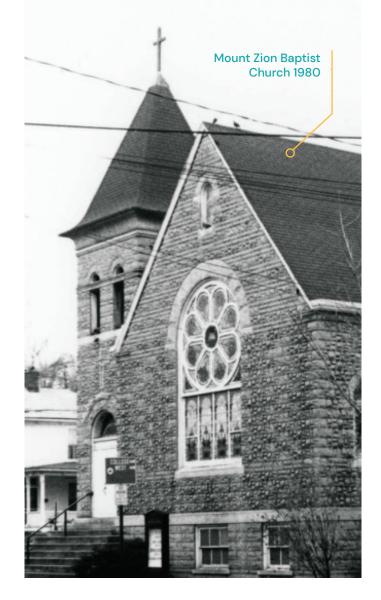
The congregation that built Mount Zion traces its origins to the home of Joseph and

Henrietta Miller, where a small group of Black Athenians started gathering for religious services in 1872. By 1876, the congregation had grown large enough to construct a wood-framed single room church on Lancaster Street. Formalized as the Mt. Zion Baptist Church in their new home, the congregation became known by the performances of their choir, the Athenian Jubilee Singers, at regional church festivals and conventions.

In 1902, church members started a fund to construct the larger building that stands today. Edward and Mattie Berry, who had gained national recognition as hoteliers of the former Berry Hotel in uptown Athens,, donated a corner lot uptown as land for the new building which is where it stands today. Between 1905 and 1909, a thriving community of free born and formerly enslaved Black Americans built the church as a place of spiritual solace and social connection. When its cornerstone was laid in a public ceremony on 12 November 1905, many items were placed including copies of Black Ohio newspapers; their inclusion reminds us today, 118 years later, of the church's important mission: to amplify the perspectives and accomplishments of Black Americans.

In 1974, Dr. Francine Childs moved to Athens to join the faculty of Ohio University (where she became the school's first Black tenured professor) she encountered a dwindling membership of only ten congregants at Mount Zion. To help rebuild the community, Dr. Childs spearheaded a door-to-door campaign and involved university students in a new choir called the Gospel

THE CAB CALLOWAY BAND







Francine Childs in 1980 speaking at Ohio University

## BROKE DIRT FOR NEW CHURC

### Zion Baptist Organization W Have a Beautiful Church Edifice.

Voices of Faith. Congregation numbers then swelled again to over 150 and the choir, which regularly featured anywhere from 35 to 100 university students, toured nationally.

Throughout the 20th century, this building functioned as a vital educational space for the members of the Black community. The Mount Zion Baptist Church Preservation Society is committed to continuing this important significance to the current and future Black community members of the City of Athens and the region as a whole. This vital piece of Ohio history was listed on the National Register of Historic Places (NR 80002938) in 1980 making this 118-year-old building one of the last remaining Black-owned and built historical buildings along the Southeast Ohio River Valley's Underground Railroad corridor.

Today, Mount Zion Baptist Church stands in uptown Athens at the intersection of Carpenter and Congress streets. In 2013, The Mount Zion Baptist Church

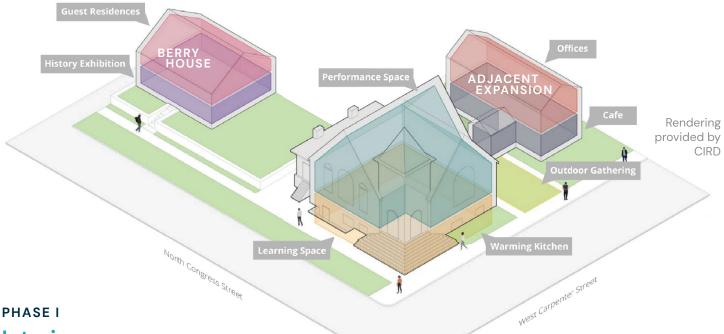
Mt. Zion was listed on the National Register of Historic Places in 1980 making this 152-year-old building one of the last remaining Black-owned and built historical buildings along the Southeast Ohio River Valley's Underground Railroad corridor. Preservation Society (MZBCPS), was founded by a group of community members with a mission to restore, preserve, and transform the church into the "Beacon of Light" it once was. In 2016 it became a 501(c)3 certified nonprofit organization and title-holding stewards of the building and property. This historic building has been deemed inhabitable due to damage over time, with the necessary repairs Mount Zion Baptist Church can again become an active and impactful piece of Southeast Ohio's history.

"For many years, Mt. Zion stood as a **Beacon of light for** brotherhood. And thru her doors folks long have trod, to find their way to a loving God. From her teachings let us ne're depart, as forever we hold her, close to our heart."

- Blanche Russell

### Revitalization Plan Mount Zion Black Cultural Center

The design and implementation plans for the historic Mount Zion Baptist Church will transform the building into the Mount Zion Black Cultural Center, a hub that will provide social, cultural, and economic opportunities for minority residents. This revitalization effort includes converting it into a multi-functional space that includes flexible space for art exhibitions, musical/theatrical performances, lectures, banquets, meetings, classes, and workshops.



### Interior Rehabilitation

The first phase of the Mt. Zion Masterplan will focus on an interior rehabilitation of the building in order to offer safe, reliable, and diverse community programming. This includes an additon to the North side of the building to allow for an elevator to make the space ADA compliant. The main sanctuary space will be used as an indoor gathering and performing arts space, preserving existing elements such as the pews and stage. Near the front entrance will be an exhibition honoring the history of the Ohio River Valley Black Community.

The basement space will be retrofitted as a digital learning and teaching space equipped with computers, desks, small library space, and communal kitchen.

### PHASE II

### Adjacent Expansion

After the church gains community support from its rehabilitation, the Preservation Society will invest in purchasing the adjacent house. A cafe will operate on the main floor to aid in revenue generation for the Society, as well as job placement and workforce development for community members.

With the growth of Mt. Zion will come a need to expand management facilities, and so the second floor of the purchased property will be used as office space. The adjacent plot will serve as an outdoor space for both the cafe and church as use for seating, dining, gathering, and performances.

### PHASE III Berry House Expansion

Using the generated revenue from the main building and adjacent property, the Preservation Society will invest in re-acquiring the Berry House in order to properly honor the legacy of the church's original benefactor.

The first floor will become home to a permanent historical exhibition on Mt. Zion Baptist Church and the local Black Appalachian community, and the center for the Mt. Zion Baptist Church Historical Society. The upstairs bedrooms will be used as accommodations for visiting guests and performers, as well as rooms for rent by community members and visitors.

### PHASE I COST \$4.5m

**PLANS TBA** 

PLANS TBA

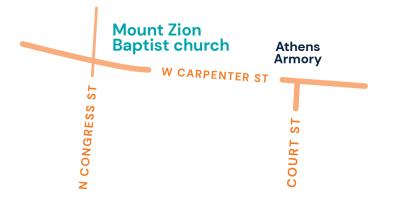
## Why Mount Zion?

### Southeast Ohio was once nationally renowned for Black entrepreneurship, education, and community building.

The restored Mount Zion will serve as the cornerstone of a phased plan to serve marginalized communities in Appalachian Ohio through workforce, technology, and community development services within a space that holds significant historic value for Southeast Ohio while continuing to display the contributions, history, and ongoing concerns of Black Americans in Southeastern, Ohio.

There is a significant lack of cultural community hub spaces in Athens. There is paramount value and need for a space where people can come together that is free of cultural biases, stereotypes, stigma, and distrust. The entire Athens community has benefited from greater cultural diversity and cultural tourism taking place in the community as a result of efforts like these.

Mount Zion Baptist Church is located right in the heart of Athens and places it in prime location for access to Athens residents, Ohio University students, and visitors to the city.





## Project Finances

The Mount Zion Baptist Church Preservation Society (MCBPS) is actively contuining to seek support from the community, businesses, as well as public and private foundations.

In the past, MZPCPS raised \$190,000 to begin the historic building's revitalization efforts. This funding went towards various projects including; a new roof, building assessment reports, as well as a grant to begin telling the story of the efforts to save the building through a documentary titled *Black Wall Street Athens County*.

### Donations and funding have been received from organizations like:

Ohio History Certified Local Government Central Appalachian Seed Learning Pilot Project Citizens' Institute on Rural Design (CIRD) FAO-African American Community Fund	Athens Morning and Noon Rotary Clubs	
	National Trust for Historic Preservation, African American Cultural	
	Heritage Fund Athens County Fund Waymakers Collective	

The total project cost includes Phase 1 of the project which includes items like; hazard abatement, HVAC, Plumbing, Electrical, Structural, & Fire for Basement Area, basement and some main floor demolitions, basement constuction and main floor construction and stabilzation, design, architecture and engineering fees, including an additon to the North side of the building to allow for an elevator to make the space ADA compliant.



PHASE I Total Project Cost



## Projected Revenue

Based on the planning efforts of the Citizens' Institute on Rural Design in 2019 and 2020, students at the School of Business at Ohio University developed a business plan for the vision of the Mount Zion Black Cultural Center.

The business plan was developed with calculated revenues, total expenses, and operating incomes that were based on a variety of revenuegeneration uses, which predicted the Mount Zion Black Cultural Center to be financially solvent within three years of operating. The scope of the forecast does not include the cost of renovations to the building. The students engaged and completed profit and loss measurements, cash flow, and other balance sheets to determine efficient operations. These forecast estimates were calculated by analyzing similar organizations and the market in Athens, Ohio. After accounting for perceived expenses, the revenue streams are anticipated to provide the following annual net operating income for the Mount Zion Black Cultural Center.

### The space will utilize 3 different business techniques to build revenue.

#### **Educational Programming**

The Mount Zion Black Cultural Center will serve as a living museum, and will be rentable for educational programming, networking and teaching opportunities.

#### **Event Venue**

Group meetings, weddings, poetry nights, music performances, etc.

### Catering

Specialize in soul food, Offer carry-out options for individuals and small groups, Catering for all events.

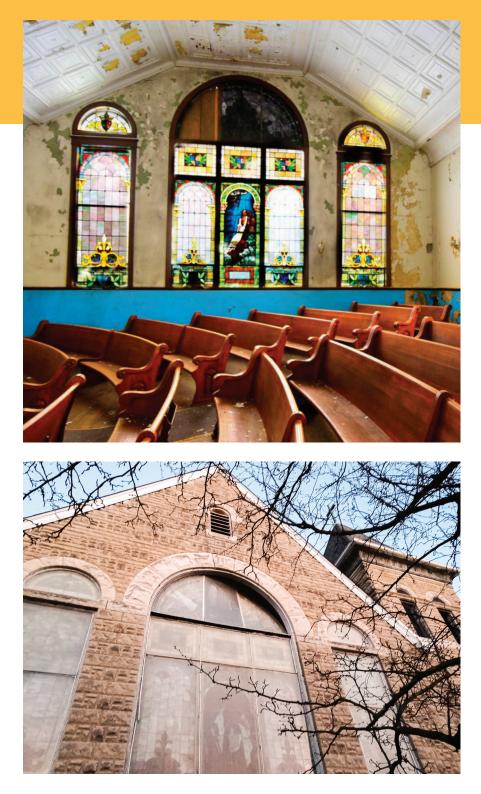


REVENUE	EXPENSES & COST	PROFIT
<b>\$262k</b>	<b>\$263k</b>	<b>(\$923)</b>
YEAR 1	YEAR 1	YEAR 1
<b>\$335k</b>	<b>\$227k</b>	<b>\$108k</b>
YEAR 2	YEAR 2	YEAR 2
<b>\$430k</b>	<b>\$275k</b>	<b>\$156k</b>
YEAR 3	YEAR 3	YEAR 3

## State of the Building

### 4,712 sq ft. of Space

The building has Neo-Romanesque style, equipt with a bell tower, metalpressed ceiling, minimally functioning organ, and original wooden pews that remain well preserved. One of the most prominent features of Mount Zion Baptist Church are its 14 leaded stained glass windows on the South, West, and East sides of the building. The south window is a rose window of geometric patterns dominating the south façade and has become the overriding identifier of the building within the community. When viewing the building from the outside, these windows seem dull and gray while inside are vibrant and shine beautifully. The building also features a fully functioning kitchen located in the basement.



### Work Already Completed

In 2017, the Board began the process of revitalizing the building and necessary repairs were made to the roof by Autumn of 2018. This work included, removing the worn asphalt shingles and underlayment, replacing any damaged wood beneath, installing new sheathing, underlayment, and fiberglass shingles, new eave and gable trim, and new gutters and downspouts.

Acoustic Distinctions, Burgess & Niple, Inc.,

Lawhon & Associates, Kabil Associates, and Karpinski Engineering firms assisted with engineering services that included acoustics, geotechnical, environmental, structural, civil, mechanical, electrical, plumbing, and fire protection. The team recommended the work be completed in phases, if not all at once. The MZBCPS have been working hard to complete projects outlined in Phase 1, like the proper removal and restoration of 11 stained-glass windows including 65 art glass panels and 15 paned windows. The redesign and construction of the basement, along with new walls and finishes will allow legal occupancy and use of this space. Funds will also go to the preparation of an addition adjacent to the existing structure that will serve as the welcoming center and offices for the project.

### Work to be Done

As it stands today, the building is structurally sound. While there is no concern to the overall structural integrity of the space, Mount Zion Baptist Church has extensive water damage and its effects are the main issues regarding this historic piece of Ohio's past. The building shows presence of ground water or water infiltration in the below-grade walls. This building's solid masonry walls are absorbing water allowing water to become present in the interior that has led to numerous issues throughout the building and is in dire need of moisture absorption and control.

### Exterior

The main issue concerning the exterior of the building remains to be the moisture control of the masonry. Other items include the exterior wood trim, door, and window framing as they are found to be in poor condition. The stained glass windows are in need of repair and have been stated by the Board as a top area of concern as they are in need of structural wood reframing, and replacement of panels that have been lost over time.

### Basement

Many areas of the floor in the basement have collapsed nd water collects after a hard rain. Identifying the sources of water intrusion, creating proper drainage and constructing a water-tight basement are imperative to the longevity of the space. In addition, hazard abatement for lead paint, mold, and asbestos, a new HVAC, electrical, plumbing, and fire protection systems that will service the entire structure are all needed. Funds will also go to the construction that provides accessible restrooms in the basement with an elevator and an egress stairway.

### **Main Floor**

The moisture present in the building has led to failure of the interior paint and plaster as well as extensive mold and mildew resulting in the main level being deemed uninhabitable. The metal-pressed ceiling has been impacted by the moisture resulting in rust in some areas while there is complete deterioration in others.



### **Immediate Building Needs**

The following areas have been deemed logical and necessary next steps in the preservation and rehabilitation of Mount Zion:

Removal of dangerous floor structure in basement

Installation of temporary access stairs (interior and/or exterior)

Necessary to gain access to crawl space/ subfloor to examine conditions

Engineering study and evaluation of ground water conditions

Plan of action for dealing with wet conditions

Protection for stained glass windows – interior and exterior

Hazardous material remediation

Mold and mildew

Lead paint

Asbestos – minor areas in caulking around windows

### Sources

#### 2020, Citizen's Institute on Rural Design (CIRD)

Bob Reeder, Brent Leggs, Jeremy Biddinger, Jennifer Hughes, Courtney Spearman, Omar Hakeem, Zain Islam-Hashmi, David Lipsetz, Evelyn Immonen, and Stephen Sugg

### Mount Zion Business Plan

Abby Espaillat, Austin McClain, Eric Smith, Hannah Mehalik, and Summer Tingley

Document prepared by Sunday Creek Horizons, LLC 2023